FRONT of the HOUSE



ncf designs

newchef fashion inc.

INTRODUCTION



G. LUCIEN SALAMA
PRESIDENT, CEO



CHANTAL SALAMA
VICE PRESIDENT

When we started NEWCHEF Fashion, Inc in 1989, culinary apparel was drab & unappealing. By introducing trims, slimming lines & elegant fabrics, we revolutionized the industry.

Soon, prestigious organizations were asking us to design custom looks for them. Nearly 10 years ago, we expanded our expertise to other areas and started offering more Back of the House items such as Housekeeping, Engineering, etc. as well as a wide variety of Front of the House solutions including Waitstaff, Front Desk, Casinos, Hotels & Resorts.

Today, NCF DESIGNS is one of the main players of the Uniform world. With more than 40,000 accounts, we are still offering that unique one on one experience to all of our customers. We know how to listen & we have great staff working together to make our clients' projects happen.

Our business is known for our responsiveness, flexibility & utmost quality. Customers come first & we have organized ourselves to provide you with all the help you need. Whether it be to put a new uniform program in place or to just re-order with ease.

The hospitality industry strives for quality garments that team members will proudly wear. At NCF we are dedicated to making your experience as professional yet personable as possible.

You can depend on us to go well beyond all your expectations.Thank you for choosing NCF to meet all your culinary apparel needs,

Your satisfaction means everything to us!

G. LUCIEN SALAMA
PRESIDENT, CEO

newchef fashion inc.


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SUITING



GARMENTS COME IN VARIOUS COLORS & FABRICS. PLEASE CONTACT YOUR SALES REPRESENTATIVE FOR AVAILABLE OPTIONS.

Welcome to our *Designer Collection*



SUITING

GARMENTS COME IN VARIOUS COLORS & FABRICS. PLEASE CONTACT YOUR SALES REPRESENTATIVE FOR AVAILABLE OPTIONS.

Black

Steel Grey



WASHABLE
WOMEN'S BLAZER
NC-ED6525
Navy

WASHABLE
MEN'S BLAZER
NC-ED3525
Navy

Navy
Red
Burgundy
Dark Navy

MEN'S VALUE BLAZER
NC-ED3500
Black



WOMEN'S VALUE BLAZER
NC-ED6500
Black



Navy
Red
Burgundy
Dark Navy

Black
Navy

POLY/WOOL MEN'S COAT
NC-ED3680
Charcoal

POLY/WOOL WOMEN'S COAT
NC-ED6680
Charcoal



SUITING


BLOUSE
NC-5018
Medium Blue
BLAZER
NC-MAURICE
Black
BLAZER
NC-NARY
Navy
FITTED BLOUSE
NC-ILYSA
Medium Blue
SKIRT
NC-ED9789
Black
PANTS
NC-MANNY
Black
PANTS
NC-CHANTAL
Black
PANTS
NC-CHANTAL
Navy

GARMENTS COME IN VARIOUS COLORS & FABRICS. PLEASE
CONTACT YOUR SALES REPRESENTATIVE FOR AVAILABLE OPTIONS.





BANQUET


NOTCH LAPEL
WOMEN'S TUXEDO
NC-FN3002CL
Black
NOTCH LAPEL
MEN'S TUXEDO
NC-FN3002C
Black
SHAWL COLLAR
MEN'S TUXEDO
NC-FN3006C
Black

Variety of Uniforms for Banquet & Special Occasions.



BANQUET

GARMENTS COME IN VARIOUS COLORS & FABRICS. PLEASE CONTACT YOUR SALES REPRESENTATIVE FOR AVAILABLE OPTIONS.

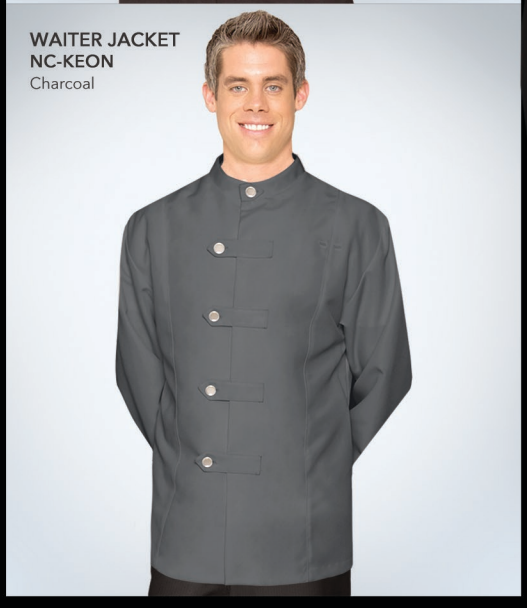




BUSSER JACKET
NC-100023
Charcoal



WAITER JACKET
NC-1031
White



WAITER JACKET
NC-KEON
Charcoal



WOMEN'S STEWARD JACKET
NC-FN3005CL
White

MEN'S STEWARD JACKET
NC-FN3005C
Black

BANQUET

ACCESSORIES



BOW TIE
NC-BOWTIE3
Black



BOW TIE
NC-FN252TT
Black



CROSSOVER TIE
NC-EDCT10
Black



NECKTIE
NC-NECKTIE
Black

100% WOOL TUXEDO
NC-FN8021-C
Black

SHIRT
NC-MOO
White

PANTS
NC-FN3533P
Black

100% WOOL TUXEDO
NC-FN5002CL
Black

BLOUSE
NC-WOO
White

PANTS
NC-FN3537PL
Black

GARMENTS COME IN VARIOUS COLORS & FABRICS. PLEASE CONTACT YOUR SALES REPRESENTATIVE FOR AVAILABLE OPTIONS.



1/4" PLEATED WING COLLAR SHIRT
NC-FN901
Black



1/4" PLEATED WING COLLAR SHIRT
NC-FN901
White



1/4" PLEATED POINT COLLAR SHIRT
NC-FN937
White



1/8" PLEATED POINT COLLAR SHIRT
NC-FN506
White



1/8" PLEATED WING COLLAR SHIRT
NC-FN501
White



PIQUE BIB WING COLLAR SHIRT
NC-FN966
White



1/2" PLEATED BANDED COLLAR SHIRT
NC-FN877
White

BELLMAN & VALET



Traditional, Modern, *Stylish*.



JACKET
NC-1029
Taupe/Navy



Jacket
NC-
Charcoal/Silver



Jacket
NC-1013
Navy/Gold



JACKET
NC-100021-BAH-SS
Light Blue/Navy

JACKET
NC-1013SSCTRCOCU-3
Navy/Taupe

BELLMAN & VALET



VALET SHIRT
NC-5015
Burgundy



VALET SHIRT
NC-5005A-CTR
Navy/Tan



JACKET
NC-ETON-BEL
Charcoal/White

VALET SHIRT
NC-5005-LS-CTR
Black/Charcoal
FLAT FRONT PANTS
NC-2020
Black

VALET SHIRT
NC-60015
Oyster
FLAT FRONT PANTS
NC-ED2570
Navy



Bellman & Valet

GARMENTS COME IN VARIOUS COLORS & FABRICS. PLEASE CONTACT YOUR SALES REPRESENTATIVE FOR AVAILABLE OPTIONS.





VALET SHIRT
NC-ED4280
Riviera Blue



VALET CARDIGAN
NC-ED350
Black with Custom Embroidery



VESTS

VEST
NC-138002F
Charcoal

BLOUSE
NC-ED5291
White

OTTOMAN VEST
NC-ED4392
Gold

PANTS
NC-8670
Black

PANTS
NC-ED2780
Black



VEST
NC-1038
Microcheck



VEST
NC-ZOE
Black



VEST
NC-SHANE
Black

GARMENTS COME IN VARIOUS COLORS & FABRICS. PLEASE CONTACT YOUR SALES REPRESENTATIVE FOR AVAILABLE OPTIONS.



WOMEN'S VEST
NC-ED7396
Black Grid

MEN'S VEST
NC-ED4396
Black Grid



WOMEN'S VEST
NC-ED7497
Silver Diamonds & Dots

MEN'S VEST
NC-ED4497
Silver Diamonds & Dots



WOMEN'S VEST
NC-ZARA
Charcoal

BACK VIEW
Sublimation
Print



WOOL VEST
NC-WESLEY
Charcoal

PANTS
NC-ED2680
Charcoal



WOOL VEST
NC-ZANE
Black/White



BACK VIEW
Sublimation
Print

VESTS

CUSTOM COLORS & PATTERNS

EU-2066 EU-2156 EU-2154



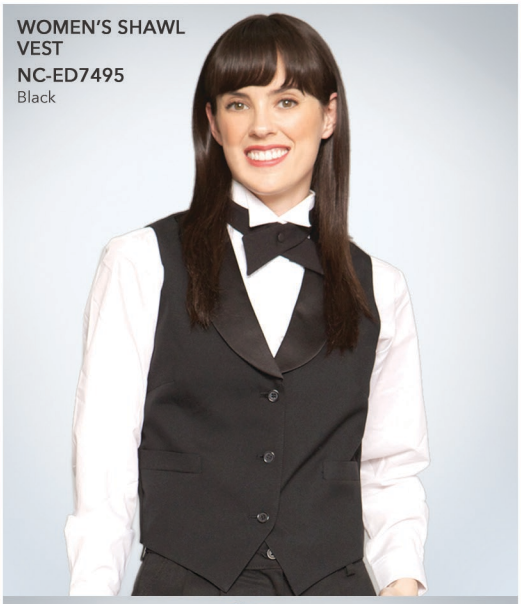
EU-2033 EU-2123 EU-2068



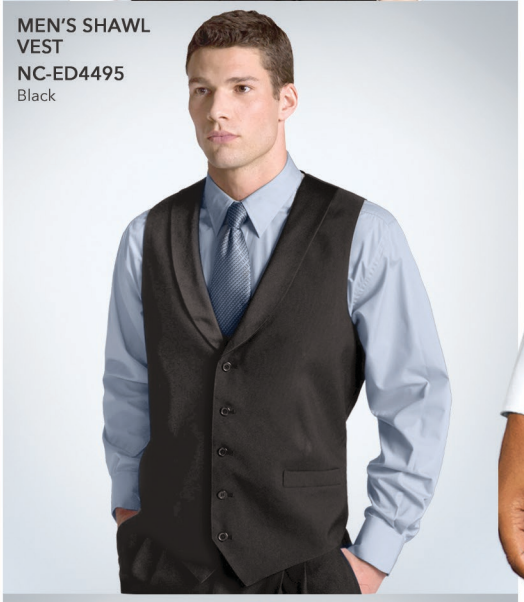
EU-2173 EU-2041 EU-2067



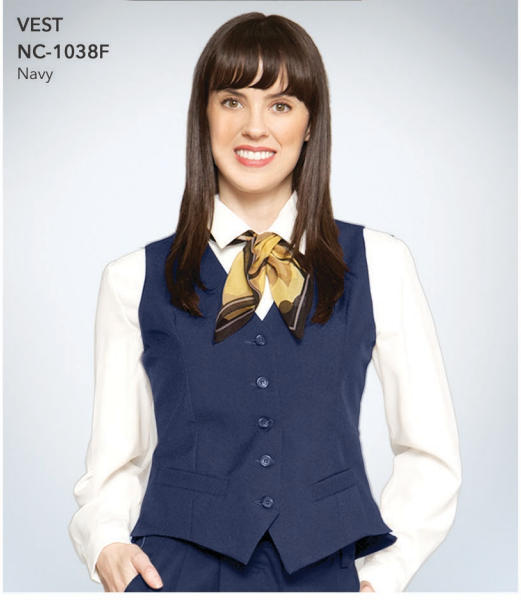
WOMEN'S SHAWL VEST
NC-ED7495
Black



MEN'S SHAWL VEST
NC-ED4495
Black



VEST
NC-1038F
Navy



VEST
NC-STANFORD
Grey

PANTS
NC-ED2680
Charcoal



GARMENTS COME IN VARIOUS COLORS & FABRICS. PLEASE CONTACT YOUR SALES REPRESENTATIVE FOR AVAILABLE OPTIONS.



REVERSIBLE VEST
NC-JUSTINA
Taupe/Charcoal/Red

BLOUSE
NC-Sandia-F
White

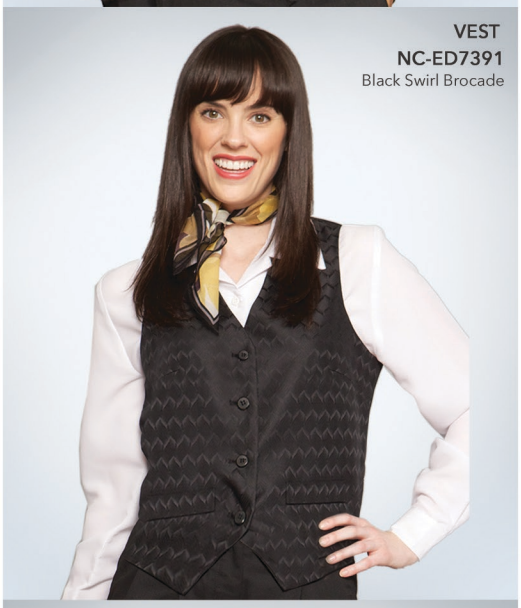
REVERSIBLE VEST
NC-JUSTIN
Charcoal/Taupe/Red

WOMEN'S PANTS
NC-ED8783
Charcoal

MEN'S PANTS
NC-ED2680
Charcoal



VEST
NC-FN148V
Silver



VEST
NC-ED7391
Black Swirl Brocade



VEST
NC-ELCORTEZ
Black

SHIRTS & BLOUSES



SHIRT
NC-ED1291
Black

BLOUSE
NC-ED5291
Steel Grey

White
Burgundy
Creme
Riviera Blue
Tandoori
Platinum

SHIRT
NC-ED1292
Riviera Blue

BLOUSE
NC-ED5292
Flax

Steel Grey
White
Burgundy
Creme
Black
Tandoori
Platinum

Dress Up or Stay Casual with our *Variety* of Options.





Call for color options

Call for color options





GARMENTS COME IN VARIOUS COLORS & FABRICS. PLEASE CONTACT YOUR SALES REPRESENTATIVE FOR AVAILABLE OPTIONS.

SHIRTS & BLOUSES

White

Grey



OXFORD BLOUSE
NC-ED5975
French Blue

OXFORD SHIRT
NC-ED1965
Blue



LONG SLEEVE BLOUSE
NC-SAL654
Blue/Purple



LONG SLEEVE BLOUSE
NC-SAL654
Tangerine/Pink

GARMENTS COME IN VARIOUS COLORS & FABRICS. PLEASE CONTACT YOUR SALES REPRESENTATIVE FOR AVAILABLE OPTIONS.

SHORT SLEEVE SHIRT
NC-SAS655
Blue/Purple

LONG SLEEVE SHIRT
NC-SAS654
Blue/Purple

GINGHAM *Shirts*



SHORT SLEEVE SHIRT
NC-SAS655
Green/Aqua



LONG SLEEVE SHIRT
NC-SAS654
Black/Charcoal



SHIRTS & BLOUSES

- Athletic Gold/ Light Stone
- Bark
- Black/ Light Stone
- Bright Lavender
- Tropical Pink
- Classic Navy/ Light Stone
- Clover Green
- Coffee Bean/ Light Stone
- Court Green
- Dark Green/ Navy
- Deep Cherry
- Hibiscus
- Light Blue/ Light Stone
- Light Pink
- Light Stone/ Classic Navy
- Ultramarine Blue
- Mediterranean Blue
- Navy/ Light Stone
- Purple/ Light Stone
- White/ Light Stone
- Royal/ Classic Navy
- Steel Grey/ Light Stone
- Stone
- Strong Blue
- Yellow
- Texas Orange/ Light Stone



GARMENTS COME IN VARIOUS COLORS & FABRICS. PLEASE CONTACT YOUR SALES REPRESENTATIVE FOR AVAILABLE OPTIONS.



LONG SLEEVE SHIRT
NC-DM3800
Light Blue
*Available in Short Sleeve

LONG SLEEVE SHIRT
NC-DM3800
Grey

CHAMBRAY ALL THE *Way!*

POLO SHIRTS



EASY CARE SILK TOUCH PIQUE
POLO SHIRT
NC-SAK500
Teal Green

EASY CARE SILK TOUCH PIQUE
POLO SHIRT
NC-SAL500
Strong Blue



SNAG PROOF MOISTURE WICKING
POLO SHIRT
NC-SACS413
Burgundy

SNAG PROOF MOISTURE WICKING
POLO SHIRT
NC-SACS412
Navy

CLASSIC 100% COTTON
PIQUE POLO SHIRT
NC-GD380
Kiwi



MESH
POLO SHIRT
NC-SAK469
Red

MESH
POLO SHIRT
NC-SAL469
Pink



Polo Shirts

GARMENTS COME IN VARIOUS COLORS & FABRICS. PLEASE CONTACT YOUR SALES REPRESENTATIVE FOR AVAILABLE OPTIONS.



EXCLUSIVE MANDARIN COLLAR POLO SHIRT
NC-CAMBI
Black/Orange

EXCLUSIVE MANDARIN COLLAR POLO SHIRT
NC-MARCI
Black/Red



DOUBLE POCKET POLO SHIRT
NC-SAL557
Dress Blue Navy/White

DOUBLE POCKET POLO SHIRT
NC-SAK557
Marina Blue/True Navy



COLOR BLOCK RAGLAN POLO SHIRT
NC-SAT476
True Red/White



COLOR BLOCK POLO SHIRT
NC-SAST652
Iron Grey/Purple

COLOR BLOCK POLO SHIRT
NC-SALST652
Iron Grey/Pink Raspberry

WAITSTAFF



GARMENTS COME IN VARIOUS COLORS & FABRICS. PLEASE CONTACT YOUR SALES REPRESENTATIVE FOR AVAILABLE OPTIONS.

Wide Variety of *Stylish* Aprons for Any Occasion.



WAITSTAFF



BISTRO APRON
NC-4022-LONG
Black/Red



BIB APRON
NC-MARIUS
Black/Rust Suede



WAIST APRON
NC-F24-CTRTP
Black/Red

BIB APRON
NC-1430-3PKTSTCH
Black/Red

GARMENTS COME IN VARIOUS COLORS & FABRICS. PLEASE CONTACT YOUR SALES REPRESENTATIVE FOR AVAILABLE OPTIONS.



LONG BISTRO APRON
NC-F24
Charcoal-White Pinstripe

VESTRO APRON
NC-4000FMVES
Chacoal Top/
Charcoal-White
Pinstripe Bottom



BIB APRON
NC-MADEIRA
Ivory Spun Poly/Red



SHORT BISTRO APRON
NC-MONTANA
Black/Red

WAITSTAFF



BIB APRON
NC-MADDOX
Indigo Big Stripe
Denim/Black Ties



SHORT BIB APRON
NC-MEMO
Black Canvas/
Black Chambray



WAIST APRON
NC-MADRAS
Black Washed Denim/
Reverse Side of Denim

GARMENTS COME IN VARIOUS COLORS & FABRICS. PLEASE
CONTACT YOUR SALES REPRESENTATIVE FOR AVAILABLE OPTIONS.



DEALERS



GARMENTS COME IN VARIOUS COLORS & FABRICS. PLEASE CONTACT YOUR SALES REPRESENTATIVE FOR AVAILABLE OPTIONS.

Dealer uniforms available in a variety of fabrics & colors



DEALERS


BANDED COLLAR
BLOUSE
NC-5001K
Royal/Buttercup
MANDARIN COLLAR
SHIRT
NC-5000NEH-VEN-R
Royal/Buttercup
BLOUSE
NC-TAYLOR-5
Royal/Buttercup

GARMENTS COME IN VARIOUS COLORS & FABRICS. PLEASE CONTACT YOUR SALES REPRESENTATIVE FOR AVAILABLE OPTIONS.



WORKWEAR

Orange
Light Tan
Light Green
Light Blue
Petrol Blue
Navy
Light Grey
Grey
Charcoal
Black



GARMENTS COME IN VARIOUS COLORS & FABRICS. PLEASE CONTACT YOUR SALES REPRESENTATIVE FOR AVAILABLE OPTIONS.

Work comfortably and in *Style*



TWILL ACTION BACK COVERALL
NC-RKCT10
Postman Blue

White
Brown
Charcoal
Elecric Blue
Navy
Orange
Spruce Green
Black



CREW SHIRT
NC-RKSY20
Navy/Grey

Black/ Lime
Black/ Red
Black/ Charcoal
Charcoal/ Orange
Charcoal/ Grey
Charcoal/ Royal

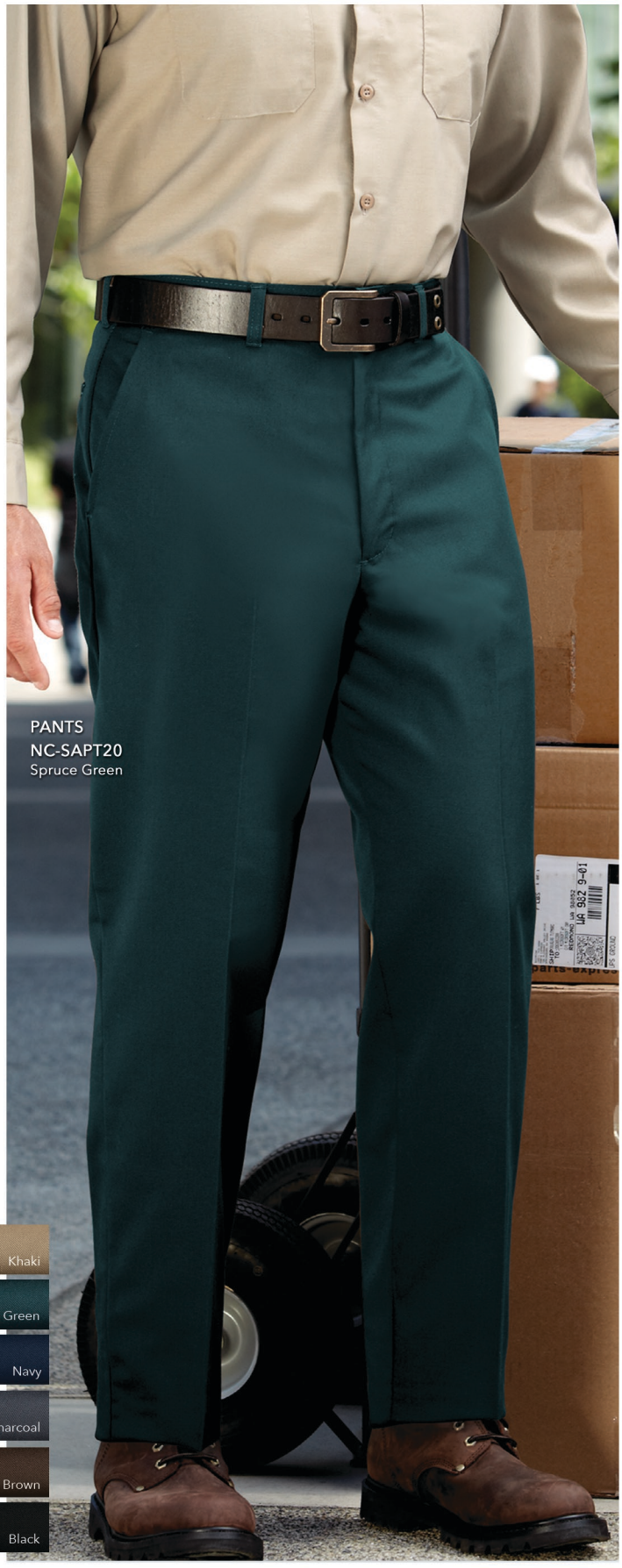
CREW SHIRT
NC-RKSY10
Charcoal/Royal

Black/ Red
Black/ Charcoal
Charcoal/ Grey

WORKWEAR


True Navy
Charcoal
JACKET
NC-SAJ754
Black
JACKET
NC-SACSJT22
Navy

GARMENTS COME IN VARIOUS COLORS & FABRICS. PLEASE CONTACT YOUR SALES REPRESENTATIVE FOR AVAILABLE OPTIONS.



PANTS
NC-SAPT20
Spruce Green

Khaki
Spruce Green
Navy
Charcoal
Brown
Black



Navy
Charcoal

SHORTS
NC-SAPT26
Navy

HOUSEKEEPING



GARMENTS COME IN VARIOUS COLORS & FABRICS. PLEASE CONTACT YOUR SALES REPRESENTATIVE FOR AVAILABLE OPTIONS.

Funtional, Comfortable, *Stylish*, Housekeeping Uniforms









HOUSEKEEPING



TUNIC
NC-ED4280
Steel Grey



TUNIC
NC-ED7890
Imperial Blue

TUNIC
NC-ED4890
Imperial Blue



TUNIC
NC-ED7280
Riviera Blue



TUNIC
NC-FLORENT
Brown/Black

TUNIC
NC-FLORENCE
Brown/Black

Housekeeping

GARMENTS COME IN VARIOUS COLORS & FABRICS. PLEASE CONTACT YOUR SALES REPRESENTATIVE FOR AVAILABLE OPTIONS.









RESORT

Ivory

Black



GARMENTS COME IN VARIOUS COLORS & FABRICS. PLEASE CONTACT YOUR SALES REPRESENTATIVE FOR AVAILABLE OPTIONS.

s your resort staff in our *Stylish & Comfortable* uniforms.



Ivory

Black

Whisper Green



Grey

Optic White

Ivory

Toasted Almond

Forest

Mustard

Buttercup

Aqua

Rust

Jade

Red

Royal

Black

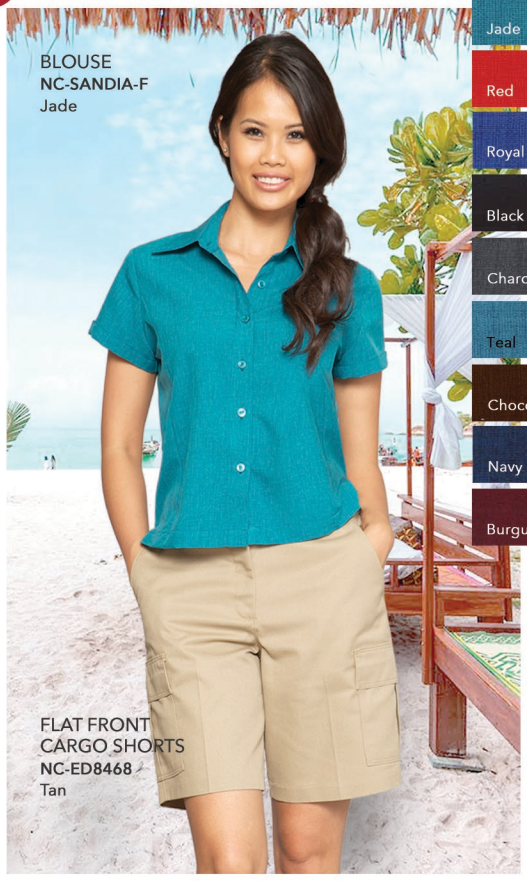
Charcoal

Teal

Chocolate

Navy

Burgundy



RESORT

Blush Women Only

Cloud Blue

Creme

Green Mist

Black

Navy

Sand

Tile Red



GARMENTS COME IN VARIOUS COLORS & FABRICS. PLEASE CONTACT YOUR SALES REPRESENTATIVE FOR AVAILABLE OPTIONS.

WOMEN'S FLAT FRONT SHORTS
NC-ED8459
Tan
*Available for Men NC-2450

Navy

Black



MEN'S CARGO SHORTS
NC-ED2468
Navy
*Available for Women NC-8468

Tan

Black



TROPICAL CAMP SHIRT
NC-ED1036
Blue

TROPICAL CAMP SHIRT
NC-ED1036
Slate Blue

TROPICAL CAMP SHIRT
NC-ED1036
Steel Grey

TROPICAL CAMP SHIRT
NC-ED1036
Black



SPA



GARMENTS COME IN VARIOUS COLORS & FABRICS. PLEASE CONTACT YOUR SALES REPRESENTATIVE FOR AVAILABLE OPTIONS.

Beautiful, Modern Look with a Profesional Functional Fit.







SPA

GARMENTS COME IN VARIOUS COLORS & FABRICS. PLEASE CONTACT YOUR SALES REPRESENTATIVE FOR AVAILABLE OPTIONS.



DRESS
NC-NAOMI
Navy/White



TUNIC
NC-KAREN-2
Eggplant

PANTS
NC-KEISHA-LONG
Eggplant



TUNIC
NC-FABIAN-SDL-CL
Toasted Almond

CARGO SHORTS
NC-SIMBA-CL
Toasted Almond

TUNIC
NC-LAUREN-SDL-CL
Forest

CARGO SHORTS
NC-ADANA-CL
Forest

GARMENTS COME IN VARIOUS COLORS & FABRICS. PLEASE CONTACT YOUR SALES REPRESENTATIVE FOR AVAILABLE OPTIONS.









HOSTESS


DRESS
NC-LYDIA
Violet
BLOUSE
NC-LILY
Fuschia
DRESS
NC-DONNA
Plum
SKORT
NC-JENA
Black

GARMENTS COME IN VARIOUS COLORS & FABRICS. PLEASE CONTACT YOUR SALES REPRESENTATIVE FOR AVAILABLE OPTIONS.



DRESS
NC-LOUISE
Royal



DRESS
NC-ASIANA
Red

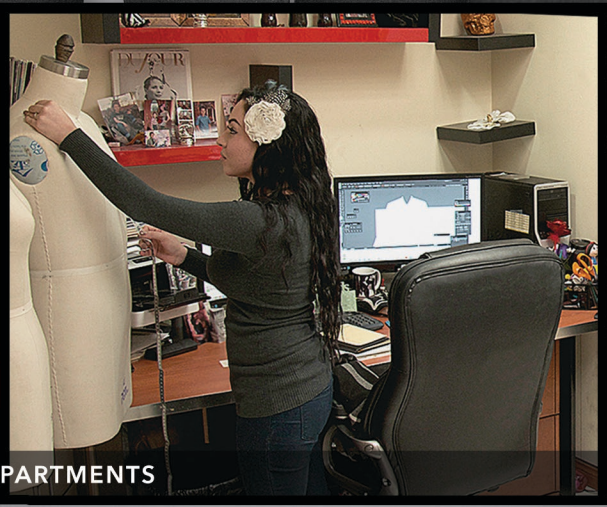


DRESS
NC-CARRIE
Charcoal





DESIGN DEPARTMENTS





AUTOMATIC CUTTING

newchef fashion inc.

Operating Hours: Monday - Friday 7:30am - 5:00pm PST Visit: NEWCHEF Fashion Inc. 3223 East 46th Street, Los Angeles, CA., 90058
Website: www.ncfdesigns.com Call Toll Free: 1.800.NEWCHEF (639.2433) Fax: 1.323.581.0077